



MEDIA ADVISORY

For Immediate Release

Newark Housing Authority Upgrade Another Senior Site *Community Room at Seth Boyden Elderly Gets New Look*

Newark, NJ – On **Thursday April 9, at 11 a.m.**, The Newark Housing Authority will host a renovation celebration at its Seth Boyden Elderly development. The project is part of a larger program addressing the common areas at our senior buildings to improve seniors' quality of life and encourage socializing. The extensive makeover at Seth Boyden—which consists of one six-story building and a 15-story building with 199 apartments in total—includes the transformation of an old storage room into a modernized kitchen with stainless steel appliances, new flooring, remodeled hallways and lobby area, stylish furniture, pool table, new bathrooms, seating area with a flat screen television and computers with internet access.

WHO: Newark Housing Authority Executive Director Keith Kinard with special guests Mayor Cory A. Booker and South Ward Councilman Oscar S. James II

WHAT: Renovation celebration at Seth Boyden Elderly development

WHEN: 11 a.m. Thursday, April 9, 2009

WHERE: Seth Boyden Elderly
46 Evergreen Avenue (off Frelinghuysen Avenue)
Newark, NJ

Background: Seth Boyden Elderly, built in 1969, is an elderly/disabled housing development with 199 apartments in two high-rise buildings on a single site. One structure has six stories and the other has 15 stories. All units are single-level efficiency, one-bedroom and two-bedroom dormitory-style structures. All of the units are master metered for electricity, natural gas, water and sewer services. Seth Boyden Elderly has 24-hour security guards and a high-tech security system with cameras so that guards can monitor all doorways, hallways, common areas, inside elevators and stairways.

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